

# Meeting between Sheffield Wednesday Football Club (SWFC) & Sheffield Wednesday Supporters' Trust (SWST)

## Virtual Meeting

19:00-20:00pm 1<sup>st</sup> December 2020

Present: Marcus Brameld (SWFC)  
Trevor Braithwait (SWFC)  
Chris Macdonald (SWST)  
Michael Brown (SWST)  
Gary Slinn (SWST)

### **Summary**

In the process of introducing themselves, the SWST Community and Diversity co-ordinators stated the Trust's ambition to work with the club to promote and improve the community and diversity initiatives of Sheffield Wednesday football club. The Trust informed Marcus and Trevor about our recent contacts with the S6 foodbank and our member's charity survey, suggesting these as areas for collaboration.

Marcus Brameld, from the Sheffield Wednesday Community Programme, gave a detailed account of the Sheffield Wednesday Football Club Community Programme (SWFCCP), a well-established programme offering a wide range of educational opportunities such as BTEC and degree courses. The SWFCCP focuses on 4 key areas; health, inclusion, participation and education. The community programme has a [detailed website](#) with more information on its various projects.

Both parties noted how supporters of all football clubs tend to focus more on what is happening on the pitch than club activities off it meaning community and diversity projects are often missed. The Trust suggested that broadening knowledge and understanding about SWFCCP is an area where the SWST can assist SWFC.

In addition to this, a number of possible opportunities and projects were suggested in which the Trust can work closely with the club in the future.

- Helping to fundraise for a SWFCCP mini-bus.
- Collaborative work with the S6 foodbank
- Establishment of a café at Hillsborough stadium for fans/community to meet both on matchdays and during the week.

All in attendance were pleased with how the meeting went and were keen to meet again after the New Year to set up the first SWFC/SWST community collaboration for 2021.