



Board Meeting (virtual)

MINUTES

7:30pm – 10 January 2023

Present: Ian Bennett (IB), Nick Hopewell (NH), Tom Scott (TS), David Lee (DL), Richard Marsh (RM), Paul Smith (PS), Gary Slinn (GS), Neil Seepujak (NS)

Apologies: Matthew Millward (MM), Robert Moore (RMo)

Minute		Action
1.0	<p>Minutes of the previous meeting</p> <p>The Minutes of the previous meeting held on 6 December 2022 were approved.</p>	
2.0	<p>Action log</p> <p>The status of the various actions was noted.</p>	
3.0	<p>Chair's update</p> <p>It was noted that Miranda Clark and Victoria Shin had decided to step down from their secretarial role due to clashes with their study timetable. NH is to arrange suitable 'thank you' gifts.</p> <p>IB stated that he is due to speak with Alex Miller via a Zoom call, with a view to arranging a social 'Evening With Chris Waddle' charity event at Hillsborough; IB is to approach the Club in this respect. It was noted that IB is also looking to do a press release in conjunction with Alex Miller. Both these items are to be promoted via the Trust's social media channels.</p> <p>IB is to invite Gavin Henderson to the next meeting of the Trust in February. IB is to also invite a couple of members he knows (who sit in the Kop) to the next meeting.</p> <p>IB is to contact John McClure (Reverend and the Makers) with a view to getting John involved with stories relating to the Trust's activities.</p>	<p>NH</p> <p>IB</p> <p>IB</p> <p>IB</p>

<p>4.0</p>	<p>Treasurer's update</p> <p>The December 2022 financial update was noted. PS stated that MM is working through the membership renewals and will circulate an update in due course.</p> <p>TS is to consider an alternative solution for a Social Media Monitoring Tool, at a cost of no more than £20 a month.</p>	<p>MM</p> <p>TS</p>
<p>5.0</p>	<p>FSA Liaison update</p> <p>RM's draft press release regarding the Fan Led Review was considered. It was noted that the Government response to the Fan Led Review is still awaited. In the meantime, NH stated that he will provide some suggested wording to RM for the press release.</p> <p>RM stated that he will contact the FSA to consider how the Fan Led Review could be applied to the specific circumstances of the Trust's relationship with SWFC.</p> <p>As soon as the Government's response is published, it was agreed that the Trust's approach is to write to Liam Dooley (Chief Operating Officer at SWFC) to outline what the Trust intends to do (e.g. lobby MPs, encouraging supporters to write to MPs).</p>	<p>NH</p> <p>RM</p>
<p>6.0</p>	<p>Community update</p> <p>It was noted that the murals Working Group is due to re-convene and that the aim is to complete the first mural by April / May time. TS is to propose a few options for a site and design for the first mural, which is then to be voted on by the Trust's members.</p>	<p>TS</p>
<p>7.0</p>	<p>Diversity and inclusion update</p> <p>DL is to draft a letter for sending to David Blunkett and send the letter to PS for review.</p> <p>Following a discussion regarding SWFC Ladies, the following actions were agreed:</p> <ul style="list-style-type: none"> • RM to contact the FSA to obtain any research / examples where other football clubs have been reluctant to incorporate the ladies section into the club. • TS to invite Kate Hill, an assistant manager of SWFC Ladies, to the next meeting of the Trust. • TS to dig out and circulate a copy of an article that was written by Nancy Frostick (The Athletic) regarding SWFC Ladies. • PS is to provide the Board Director role description for the Female Fans Representative role to TS so that this can be advertised. In addition, NH is to contact the local Universities to see if any students would be interested in this role. 	<p>DL</p> <p>RM</p> <p>TS</p> <p>TS</p> <p>PS</p> <p>NH</p>

<p>8.0</p>	<p>Communications</p> <p>NS presented a proposed communications strategy, which was agreed.</p> <p>It was agreed to approach the local Universities to recruit some support for drafting / issuing communications. PS is to dig out the template of the job description and forward to NH.</p> <p>PS is to provide a copy of the questions from the last member survey to NS.</p> <p>TS is to circulate the list of usernames / passwords for the Trust's various online accounts and social media.</p> <p>TS is to follow-up with his contact regarding a member log-in area on the Trust's website.</p>	<p></p> <p>PS</p> <p>PS</p> <p>TS</p> <p>TS</p>
<p>9.0</p>	<p>Any Other business</p> <p>It was noted that the Club's Engagement Panel had last produced Minutes relating to a meeting held in February 2022. DL was asked to find out whether there had been any meetings since then.</p>	<p></p> <p>DL</p>
<p>10.0</p>	<p>Date & Time of Next Meeting</p> <p>PS is to obtain availability of Board Members and co-optees via Doodle Poll for a meeting in early February.</p> <p>The meeting ended at 9:10pm.</p>	<p></p> <p>PS</p>