

SWFC Trust Board 9 June 2021

Present: Steve Walmsley, Gary Slinn, Jenni Smith, Matt Millward, Tom Scott, Nick Hopewell, Chris MacDonald.

Apologies: James Silverwood, Paul Smith and John Dyson

Draft Minutes of 18 May 2021 were approved as a correct record.

Matters Arising

- Steve Chu to attend a future Board meeting to discuss the possible museum project.
JD/SW/PS
- Support & Organisation of Trust Volunteers to feature on next agenda **SW**

Planning for Board Elections and AGM

- Paul had circulated a note on these two items. Need to address Secretarial support at the AGM meeting itself. **SW**
- Matt volunteered to re-circulate the nomination process. **MW**

Survey of Member Views

The survey had been circulated on the back of contributions from everyone. Noted that we had received a high response rate so far but needed to try to maximise responses.

- Matt and Gary to look at sifting out double responses and non-member entries. **MW/GS**
- Extend the closing date to 19th June **JD/JSm**
- Free text box responses to be shared amongst board members for analysis of general tenor and key points **PS**

ACV Update

James updated the Board on the meetings with local councillors, where we are with the club, meeting with the Council solicitor, contacts with local schools and charities. We will need to gather support from MP's and councillors across the city. We will also need to include evidence in the bid as to community value etc.

- Web page and petition to go live by 20th June **JSm**
- Local charity/businesses to be contacted to collates existing community value **CM/GS**

Fan Led Review of Football Governance

James and Steve had met with Tracey Crouch MP and other members of the Panel. Meeting had gone well – the Panel had been struck by the similarities with the story of Bury FC. Steve had attended the Championship network meeting with the Panel, this had gone well to. Further club and network sessions will take place w/c 14 June. The FLR will be surveying fans generally for their views. Initial report from the FLR in July and final report in October.

Current Situation at the Club

- Recognise member survey may produce support for protests. Steve reported back on discussions with Blackpool and Charlton and their Trust involvement in protest movements. Note to be prepared. **SW**.
- Continue research on local planning issues re Hillsborough. **SW**

- Agreed that we have to follow a ‘twin-track’ approach that recognises that current situation may continue and pressure for change in the way the club is run, may need to be escalated, but also that club could fall into further difficulty financially and may need action to seek to save it.

Board Officer Reports

- Chair – Covered by ACV above.
- FSA – The report and actions concerning the Engagement Panel, Female Fans, Women’s Euros 2022 and the Women at the Game Webinar on 22/7 were approved. **SW**
- Membership – Apologies submitted.
- Finance report had been circulated – noted. Still chasing HMRC re taxation status. Paypal still locked but pursuing. To support member recruitment had to incur emergency expenditure of £81 to meet costs of Stripe service. This was approved by the board. **MW**
- Communications – Communications Plan has been updated but need comments on it and on priorities via the OneDrive. Also covered survey report, promotion of AGM, statement re season ticket prices when launched by club and promoting Women’s Euro 22 **JSm/All**
- Diversity – Gary will be continuing to build connections them and tie into Women’s Game and Women’s Euros activities. **GS**
- Community – Chris said it was good to be back and will be following up on work with Charities etc. **CM**

Next Meeting

It was agreed the next meeting will be on Tuesday 29th June 2021 at 7.15pm – 9pm. Subsequently brought forward to 22 June. **SW**